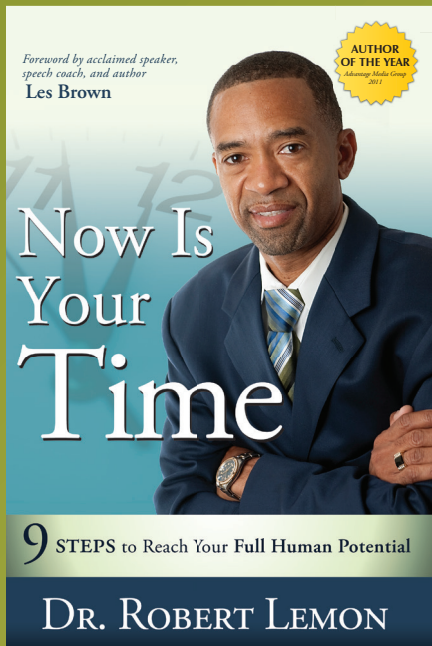


# Robert Lemon

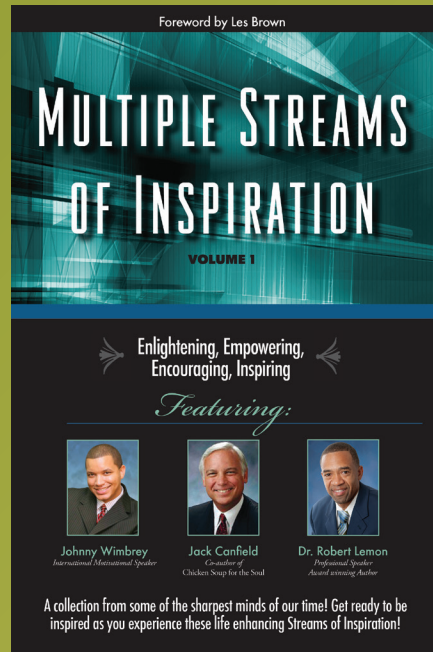
motivational speaker



**Renowned speaker, award-winning and bestselling author, and TV personality ROBERT LEMON has risen to prominence by delivering a high-energy message that inspires people to take responsibility for their lives and live up to their greatness.**



AWARD-WINNING BOOK,  
2011 AUTHOR OF THE YEAR  
WITH ADVANTAGE MEDIA GROUP



BESTSELLING BOOK WITH  
AUTHORS JACK CANFIELD,  
FOREWORD BY LES BROWN

**e**speakers

**TOP  
1%**

Dr. Lemon's Ranking  
for the Topics of...  
**LEADERSHIP  
DIVERSITY  
TEAMWORK  
CUSTOMER SERVICE  
TIME MANAGEMENT  
EDUCATION**

**"Thank you for your very professional presentation during our recent Management retreat. Our employees and senior staff were challenged and motivated to remind each other that through commitment, collaboration and cooperation there was no limit to where our city could go. The Vision and Excellence tools you discussed will have a tremendous impact on the City."**

— KELVIN L. BAKER, CITY MANAGER, OPA-LOCKA, FL

**Experience  
the PASSION!  
Feel the POWER!  
Live the PURPOSE!**

**"Robert Lemon garners attention, excites imagination and encourages dialogue."**

LATRICE AKINS, PHD.,  
WELLESLEY COLLEGE

**"We were truly inspired, uplifted and, most importantly, educated by Robert's presentation."**

DONNA HARRIS,  
U.S. POSTAL SERVICE

**"Robert's training was exciting and motivating. Our managers and staff not only learned more about teamwork, we laughed and enjoyed the information."**

PHYLLIS SCHLIEM, MANAGER,  
INTERNAL REVENUE SERVICE

**"I have never seen a speaker capture the attention of our medical staff and keep them excited for an hour. Robert is one of the best."**

SHARON SHELTON, EEO,  
MANAGER DIVERSITY, WNY  
HEALTH CARE SYSTEM

# Robert's Signature Presentations

## TEAM BUILDING

*Believe Your  
Dreams*

The true reward of something well done is to have done it. Some people only dream of success, while others wake up and work hard at it. Work on your lifelong dream, become successful and people will compensate you for what you love to do. Participants will address challenges in the workplace because of poor planning, eliminate communication distractions and focus on not just personal, but also team goals. Choosing right over wrong, ethics over convenience and truth over popularity. Concentrating on their own behavior, and not that of their counterparts, enables most people to listen and respond positively without defending themselves.

### OUTCOMES

**Learn to choose activities, establish and support your organization's mission, vision and strategic goals.**

**We all have the potential for greatness,  
"Teamwork makes the Dreamwork."**

## TIME MANAGEMENT

*Now is Your Time*

Spectacular achievement is preceded by spectacular preparation. This presentation helps participants plan their way to success, create clear and defined goals, and learn key components of goal setting. Manage multiple priorities, eliminate stress in decision making and take control of your social, business and family lives.

### OUTCOMES

**Eliminating the most common time wasters.**

**Taking more efficient control of daily tasks.**

**Gain a sense of accomplishment in  
managing your Work and Life balance.**

## DIVERSITY

*TEAM...  
Together Everyone  
Achieves More*

Diversity is measured by emphasizing differences and similarities in all individuals and understanding everyone's strengths and weaknesses. For your organization to succeed, you must recognize and respect those whose skills are strong enough to take the team where it needs to go. Your style of coaching has the power to enhance relationships, open lines of communication and improve credibility with others. Collaboration, cooperation and coaching bring quality, excellence and integrity in the workplace.

### OUTCOMES

**Learning how to effectively work with  
unresponsive or difficult team members**

**Coming together in a multicultural environment  
is just the beginning; working together is  
progress, and keeping together is success.**

## ENTREPRENEURSHIP/ NETWORKING

*Now is the Time for  
Excellent Customer Service*

Everything you do that is customer-service based is marketing. Every phone call, every email and every face-to-face interaction with a customer is all marketing. Organizations allocate a large amount of their marketing budget dedicated to building a positive and trustful relationship with the public. They think carefully about the type of customer that they wish to attract, the image their brand portrays, and how they communicate the benefits of their products and/or services to potential customers.

### OUTCOMES

**Customer (C.A.R.E) will be the number one priority.**

**Commitment to customer needs and concerns.**

**Acknowledge and assist with first class service.**

**Reinforce and respect customers' interactive experience.**

**Educate and enlighten customers about products  
and promotions.**





*"If you want a speaker that will inspire empower and uplift your employees. I highly recommend your organization hire Dr. Robert Lemon. He is professional, he's prepared and is excellent in growing your thinking and growing your people. I recommend Dr. Robert Lemon."*

**DR. WILLIE JOLLEY**  
MEMBER, NSA SPEAKER  
HALL OF FAME



*"Robert Lemon delivers a bold blueprint for thriving in today's challenging world. Robert does a masterful job of showing people how to influence others, achieve their dreams, and see opportunity where others see obstacles. Robert Lemon is one of those rare individuals who has the ability to inspire people to make the rest of their life the best of their life."*

**STEVE GILLILAND**  
MEMBER, NSA SPEAKER HALL OF FAME



*"Robert Lemon shares his insights on what hinders most people from achieving their dreams and provides a step-by-step plan for execution. You will be able to assess where you are and determine what it will require for you to arrive at your desired destination. You will be empowered to recognize, celebrate and live out the greatness that you have on the inside of you. Undoubtedly, Robert Lemon has a voice and a story that needs to be told that will revolutionize and transform lives."*

**LES BROWN**  
MEMBER, NSA SPEAKER  
HALL OF FAME



*"I met Robert Lemon five years ago in Orlando, Florida. It was an exciting time for me, because my dream of launching Advantage Media Group had just become a reality. My path crossed with Robert's at the National Speakers Association Conference in 2005. When he introduced himself, his entrepreneurial spirit and passion for his calling as a motivational speaker was immediately evident. I am honored that Robert was one of my very first authors. I am proud to introduce Now Is Your Time: 9 Steps To Reach Your Full Human Potential. Robert has been crafting and honing this inspiring gem for years, and NOW is his time!"*

**ADAM WITTY**  
ADVANTAGE MEDIA GROUP /  
FORBES BOOKS / PUBLISHER



*"I've had the honor of sharing the platform with Robert Lemon. He is an amazing speaker, thinker, author and I encourage you to hire him for your organization. If you want to increase productivity, engagement and most importantly if you want experience sustained motivation. Then Robert Lemon is the guy you need to bring to your organization."*

**SIMON T. BAILEY**  
MEMBER, NSA SPEAKER  
HALL OF FAME



*"Dr. Lemon is a great speaker who follows through with integrity. He is one of the top 1% profiled eSpeakers of 11,000 speakers in the world."*

**JOE HEAPS**  
eSPEAKERS CEO/  
CHIEF MARKETING OFFICER



# Partial List of Clients

Advance Behavioral Healthcare Center  
Agricultural and Labor Program Inc.  
Barbizon Modeling USA , Inc.  
BPA – Business Professional of America  
Broward College North Campus  
Broward County School Board – Ft. Lauderdale  
CareerSource Florida  
Center For Disease Control HR – Atlanta GA  
City of North Miami – Chamber of Commerce  
City of Opa-Locka – Human Resources  
Community Action Agency of Alabama  
Dade County School Board – Miami  
DECA – Distributive Educational Clubs of America  
Edward Waters College  
Everest College

FBLA – Future Business Leaders of America  
Federal Drug Administration  
Federal Executive Board – Atlanta, GA  
Florida Association of Community Action  
Florida Gulf Coast University  
Florida Memorial University  
Florida Student Government Association  
Florida Workforce Professionals  
Internal Revenue Service  
Jackson Memorial Hospital  
Jamaican Employers Federation  
Kean University  
Medgar Evers College  
Miami Dade College – Homestead Campus  
Miami Dade College – Miami Campus  
Palm Beach State College  
Savannah State University

Sentra Data Systems  
SGMP – Society of Government Meeting Planners  
St. Francis University  
SHRM – Jacksonville  
SHRM – Society Human Resource Management  
South Carolina Head Start/Community Action Agency  
U.S. Air Force – Charleston AFB  
U.S. Air Force – Dover AFB  
U.S. Air Force – Edwards AFB  
U.S. Air Force – LA AFB  
U.S. Air Force – McGuire AFB  
U.S. Department of Agriculture  
U.S. Department of the Interior  
U.S. Department of Veteran Affairs  
U.S. Forest Agency  
U.S. Navy – NAVSEA  
U.S. Nuclear Regulatory Commission  
U.S. Postal Service

**ROBERT LEMON** is an award-winning national speaker, successful entrepreneur and author. He has trained various college, government organizations and a variety of companies to maximize their potential. For years, thousands of people have been touched by his training and seminars. Robert's profound presentations draw from his professional experience and achievements from the U.S. Air Force and corporate experience from the U.S. Postal Service. He is a member of the National Speakers Association.

When you need the expertise of a professional speaker, look no further. Through years of sales, customer service and leadership experience, your satisfaction is and will always be Robert's top priority. Named a Man of Prominence, Power and Prestige, Robert is a speaker whose training is designed to help others develop strategies to take action and improve in all areas. His seminars are geared toward enriching and empowering personal relationships and toward achieving company goals. Robert combines the ageless tool of storytelling with a profound understanding of today's culture and highest ideas. He speaks with a keen sense of humor



and heartwarming charm, effortlessly elevating his audiences to take responsibility for their lives and pursue their dreams. He believes in excellent personal service, and the success of his speaking service reflects that belief.

As the CEO of Believe Your Dreams Inc., Robert's seminars about maximizing potential add tremendous testimony to the validity of his message. He has trained and spoken to government organizations such as the IRS, USDA, U.S. Dept. of Veteran Affairs and Health Care, and U.S. Postal Service. Robert is the Author of the newly released book *Now Is Your Time: 9 Steps To Reach Your Full Human Potential*, foreworded by Les Brown and Willie Jolley. He is also the co-author of the bestselling book *Multiple Streams of Inspiration* with other celebrity authors including Jack Canfield (*Chicken Soup for the Soul*), which is foreworded by Les Brown and Zig Ziglar. Dr. Lemon has been mentored and shared the platform with Les Brown, Dr. Willie Jolley and Simon T. Bailey. He earned his Doctorate Degree in Religious Education from JBTS Seminary.

**Experience the Passion, Feel the Power, Live the Purpose with Robert Lemon.**



**Robert Lemon**  
motivational speaker

***Hire Robert to Energize Your Next Event!***

**800-319-7919 | 305-791-7869 | [robert@robertlemon.org](mailto:robert@robertlemon.org) | [robertlemon.org](http://robertlemon.org)  
P. O. Box 171802, Miami, FL 33017**

